



DANTE J. MARTINEZ

7175 W. Jefferson Ave. #2800
Lakewood, CO 80235

website: www.dantejart.com
E-Mail: danteart@yahoo.com

C: 720-387-6033
F: 303.623.3550

EDUCATION

Rocky Mountain College of Art and Design, January 2016 to December 2019
Graduate with Bachelor of Fine Art Degree December of 2019
Excelled in graphic design, illustration, and writing

University of Colorado Denver, August 2014 to December 2015
Business & Accounting

Hasting College, August 2013 to May 2014
Received an academic and football scholarship

D'Evelyn Junior High and High School, 2007 to 2013
Rated top academic high School in Colorado
Excelled in math and science, three-year Varsity Football Letterman
First team all-conference, lettered in track.

EMPLOYMENT HISTORY

DIGITAL MARKETING COORDINATOR, September 2020 to November 2020
Worked on Adams County Commissioner Chaz Tedesco's reelection campaign. My work included creating and developing an ad campaign through sourcing images and artwork, along with tracking the campaigns progress and updating online and social presence. These ads were more than successful and let to him winning in a landslide.

THE LEGAL DISPUTE PODCAST, AUGUST 2020 to PRESENT
A local attorney and his best friend wanted to start a podcast, so with the help of my cousin we were able to create a successful brand, functional site, and social profiles. My cousin works primarily on the recording side while I do the marketing, design work, and anything necessary to get the episodes viewed on the internet. Our most popular episode reached over thousands of views.

COLORADO GOVERNOR INTERNSHIP, June 2020 to August 2020
For this non-paid internship, I worked diligently on the Governors, First Gentleman's, and Lt. Governors Facebook pages creating graphic content for posting and tracking their monthly engagements. I created a lot of the Governors most recent and favorable designs, including the First Gentleman's. They still use me for their services through my company Dante Art LLC under contract work. These designs can be viewed on my website under the Graphics tab.

ATTORNEYDOCS.COM, June 2016 to Present
Current Lead Graphic Designer & Marketing Specialist for E-commerce Webs based company built for practicing legal practitioners and law students. Developed and designed the website. Set up marketing strategies, including working without outside contractors to develop social media marketing strategies. Drafted, designed, and posted over 50 blogs and numerous email campaigns to potential clients. In charge of business social media advertising, including LinkedIn Copilot, Facebook, and Constant Contacts.

DANTE ART LLC, 2016 to Present

Founder of Dante Art LLC. Freelance Artist and Graphic Designer. Began doing freelance projects for businesses and individual clients while attending art school. Have designed logos, business stationery and marketing material, including convention exhibits displays for small businesses. Have successfully finished commissioned art projects including large private paintings, drawings, and graphic designs.

U LUCKY DOG DAYCARE, 2014 to 2015

Worked as a customer service representative while attending school full time.

SPORTS AUTHORITY, June 2013 to August 2014

Worked as a sales associate while attending school full time.

VOLUNTEER HIGH SCHOOL FOOTBALL VARSITY COACH in 2018

D'Evelyn High School varsity football coach

Helped with Defense on game days

VOLUNTEER:

Latina safe house fundraiser

2016 Democratic convention

Polis for governor campaign

OTHER QUALITIES

PROFICIENT in Adobe Photoshop, Illustrator, InDesign, and Acrobat.

EXPERIENCED in Facebook Business, Copilot, Hootsuite, Constant Contact, Instagram Advertising, Twitter, LinkedIn, and Google Sheets.

SKILLED in drawing, writing, and designing; also, I am an excellent speaker. I have assisted in the early stages of developing storyboards, graphics, and writing for advertisement videos for business. Much of my work is available for viewing on my website.

PUBLISHED WORK

"For Billy: 2018 In Review" (Available on Blurb.com), *"The Sheep Chronicles"* (Available on Blurb.com), *"Sheep Remix"* (Available on Blurb.com and Coming soon to Amazon.com), and *"IMPERIO"* (which is available on Amazon.com and for Amazon Kindle)