

Dante Martinez

Graphic Design | Digital Marketing | Social Media Engagement | Illustration

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EXPERIENCE

Private, Denver, CO — Digital Coordinator

JUNE 2021 - PRESENT

My duties include researching, creating, & scheduling social media content, in person & digital filming, social media engagement tracking, videography, and press conferences. My position requires me to produce a high amount of content and be able to create content on the fly. My ability to adapt and work under high stress environments allows me to succeed here. I worked as an intern from June 2020 - November 2020. I was then contacted to join the team full time.

Attorney Docs, Lakewood, CO — Graphic Designer & Marketing Manager

JUNE 2016 - JUNE 2021

Attorney Docs is an E-commerce website. My job duties included setting up and managing email campaigns through Constant Contact, managing social media marketing on Facebook Advertising, LinkedIn, Copilot, and Hootsuite; researching & writing blogs, designing graphics and logos, responding to new user requests, and managing a small team of social media interns. Through my efforts, I was able to help gain new site users, grow the social media presence, and produce blogs that brought traffic to the website.

Chaz Tedesco Re-election Campaign for Adams County Commissioner, Denver, CO — Digital Marketing Coordinator

SEPTEMBER 2020 - NOVEMBER 2020

I utilized Facebook Ads to create and run digital campaigns for Mr. Tedesco while he was running for re-election. I was required to monitor engagement and adapt the campaigns as needed. With the help of my digital campaigns Chaz Tedesco was re-elected as Adams County Commission.

EDUCATION

Rocky Mountain College of Arts & Design - B. A. in Illustration

JANUARY 2016 - DECEMBER 2019

D'Evelyn Jr. High & High School

2007 - 2013

SKILLS

Adobe Photoshop |
Illustrator | Indesign |
Premiere | Acrobat | After
Effects

Canva | Hootsuite |
Constant Contact |
Facebook Advertising |
G-Suite | Microsoft

Front End Web Design |
Wordpress | Wix

Photography |
Videography

Blogging | Branding

Content Development |
Filming | Digital Filming

Problem Solving | Time
Management | Strong
Work Ethic | Adaptability

Social Media Engagement

REFERENCES

Available upon request.

